

OWN THE AISLE

with  AISLE ADVERTISING SMART PRODUCTS

At retail, exhibits or events, Aisle Advertising products provide Smart Marketing to Attract Real Traffic so you Own the Aisle wherever you place it.

The SMART Difference

- ▶ Take the brand to your audience with ease
- ▶ Create an aisle wherever you put it
- ▶ Promote face to face contact indoors or out, 24/7
- ▶ Project highly visible graphic messaging
- ▶ Conduct effective and efficient product demos



A SMART Value

1. Mobile portability – on wheels for easy transport
2. User friendly – easy set-up and dismantle
3. Unitary construction – no tools required
4. Great looking, easy change graphics
5. Durable and easy maintenance
6. Light weight ABS materials
7. Recyclable Materials
8. Indoor/outdoor use

Fold & Roll Demo Station

U.S. patent

Roll out on wheels; open to full station in less than 60 seconds

- NO TOOLS NEEDED for set up or dismantle
- 33" x 32" front graphic panel – backlit or reflective
- Easy wipe down with soft cloth and water
- Top electrical grommet for laptop or appliance
- Back shelf for appliances and storage
- Folds in seconds for maximum storage
 - AL36 series in ABS black, gray or beige



Fold & Roll Table Kiosk

U.S. patent pending

Combination free-standing kiosk on wheels with hidden table(s)

- NO TOOLS NEEDED for set up or dismantle
- Quick-change graphic panels for flexible branding
- Easy-slide, hidden table(s) for meet and greet



- Two shelves for literature or product storage
- Extra interior storage for chairs, banner stands, more
- Secured back door with combination lock
- TK42 black ABS with sturdy brushed aluminum corners



Aisle Advertising provides value-added products, services and accessories, including

- ▶ Custom design and graphic capabilities
- ▶ Logistic management
- ▶ Display systems and signage
- ▶ SMART marketing and sales consultation



Optional Accessories

- ▶ A lightweight Demo Station cover protects your table without extra weight
- ▶ The Table Kiosk shipping case is custom fit for secure transportation
- ▶ Back lit or reflective graphic panels enhance your message
- ▶ Table Kiosk LCD display panel provides added marketing options



Our Story

Aisle Advertising was founded in 1996 to answer an unfilled need for a grocery food-sampling station that was economical but attractive, durable but lightweight, sturdy but portable. From its debut at the FMI tradeshow, our exclusive Demo Station was met with resounding acclaim by event marketing companies and retailers alike.

As interest has grown, applications for the unique demo/display station have expanded in innovative uses at retail, exhibitions and events for demos, displays and sales. And Aisle Advertising, has continued to innovate:

- Engineering a second revolutionary concept, that combines the display aspects of a kiosk with the meeting capabilities of a table (or two), in its exclusive, easy-set Table Kiosk.
 - Partnering with experienced designers and suppliers to relay your message in high-visibility graphics in illuminated or reflective panels.
 - Creating accessories, options and design packages, such as the hard- and soft-sided carrying cases and signage accessories.
 - Providing service and support for Fortune 500 and "Mom and Pop" companies alike across North America.
 - Providing eye-catching, easy-assembly demo and display units, that enable you to engage your prospects in experiential Physical Social Networking through face-to-face interaction and dialogue.
- With Aisle Advertising, you Own the Aisle. In a crowded grocery store, a sold-out exhibit hall, a teeming outdoor festival, or a self-devised event, the high-impact of our stand-alone or design-integrated displays will proclaim your message and ensure that you Own the Aisle – wherever, whatever it may be.



Our customers say ...

"I used the new tasting cart last night - It was a HUGE hit. It was easy to set up and drew the attention of the customers. I easily sold more wine than each of our competitors."

Steve Dubois Sales Manager

"We are the envy of the competition with these demo stations."

Laura Hachez
Chain and Club
Manager



MARTIGNETTI
COMPANIES of NH



Own the Aisle